

Jemma Pizzica

Emerging Graphic Designer



Objective Summary

I aspire to be an album cover designer, but in the meantime, I would love to work as a brand identity designer.

Personal Summary

Graduated from Griffith University's Queensland College of Art with a Bachelor of Design, majoring in Visual Communication Design. As an emerging designer, I have created designs for real-world clients at Liveworm Studio across three placements. With over 200 hours of in-house design experience, I had my traffic signal box artwork produced by Artforce Brisbane. I achieved an Academic Award of Excellence in my first year of university, and have since joined the Golden Key International Honour Society. Currently, I am volunteering as a Digital and Social Media Marketing Manager at Griffith University Gold Coast's K-pop Dance Club, assisting in scaling its public profile through promoting dance workshops and social events. I am passionate about growing professionally, particularly when the role allows me to apply critical thinking, attention to detail, innovative storytelling, and leadership.

Achievements

- As a Digital and Social Media Marketing Manager, have helped Griffith University's K-pop Dance Club (GKDC) grow 100% in followers from October 2024 to 2025.
- Visual Arts Captain at Marymede Catholic College (P-12 school) in 2022, assisting leadership staff in organising and managing events, advertisements, and assemblies.
- Traffic Signal Box design 'Everyone Deserves a Seat', commissioned in Liveworm Studio placement one for Artforce Brisbane, chosen and located on the corner of Adelaide and Edward St, Brisbane CBD. Design was selected out of 20 candidates.
- Tiller of the month at Grill'd Harbour Town in February 2025. Currently undertaking a cert. III in hospitality with iTFE Accredited Training and Courses.

Education

Marymede Catholic College (2022) - Victorian Certificate of Education

Visual Arts Captain 2022. Developed and helped manage visual arts events for the entirety of the P-12 school. Earned several academic awards in Media and Visual Communication Design over 6 years.

Griffith University (2023-25) - Bachelor of Design, majoring in Visual Communication Design

Cumulative GPA: 6.02

Volunteering as a digital and social media marketing manager at Griffith University's K-pop Dance Club. Completed over 200 hours of in-house design experience at Liveworm Studio, creating designs for real-world clients.

Soft Skills

Communication
Coordination
Collaboration
Empathy
Adaptability
Honesty
Innovative Storytelling
Attention To Detail
Leadership
Critical Thinking

Technical Skills

Software

InDesign
Illustrator
Photoshop
Premiere Pro
Lightroom
Acrobat
Microsoft Office
Figma

Creative Disciplines

Graphic Design
Brand Identity Design
Editorial Design
Album Cover Design
User Interface Design
Photography
Videography
Marketing

Work Experience

Liveworm Studio

April - May 2025

Graphic Design Intern: Placement Three

Third placement at Liveworm Studio, undertook three diverse projects. Leveraged past experience to take on a leadership role, collaborating effectively with peers and offering guidance. Focused on strengthening technical skills and software competency through practical applications. Experimented with various visual styles to build confidence and versatility. Adapted to strict client feedback to deliver designs that met their requirements, while maintaining functionality. Final placement affirmed my development and gave me greater confidence and enthusiasm for a future career in design.

Grill'd

December 2024 - Present

Trainee Team Member

Currently completing an accredited Cert. III in Hospitality with Australian training organisation iTFE. Undertaking work-based learning part-time on site, specialising in customer service and food preparation. Excelling in till operation, becoming tiller of the month only 2 months into the role. Working in a fast-paced, customer-facing environment encourages me to communicate proactively with team leaders and colleagues, ensuring that any issues are resolved promptly and with the customer's needs as the top priority.

Griffith University K-pop Dance Club

October 2024 - Present

Digital and Social Media Marketing Manager: Volunteering

Helped GKDC grow 100% in followers from October 2024 to 25. Developed an entirely new personal brand for GKDC that resonates with its K-pop-loving Gen Z audience. Implemented strategic days for posting, and new community-driven content ideas to improve club's reach. Continuing to reassess existing social media marketing strategies and content for the new year, to identify areas of refinement.

Liveworm Studio

July - August 2024

Graphic Design Intern: Placement Two

Second placement at Liveworm Studio, undertook four more diverse projects. Reflected on feedback from first placement review to identify self-development opportunities. Had the opportunity to create a lock up design for Griffith University's 50th anniversary. Utilised innovative storytelling methods to represent the client's past, present, and future. The design was not selected, however, the experience highlighted how crucial planning, process, and iteration are to successful design projects.

Liveworm Studio

April - May 2024

Graphic Design Intern: Placement One

Worked on-site for over 17 hours per week, developing hands-on experience in a professional design studio environment. Applied Graphic Design and Illustration skills across four diverse projects, incorporating mentor feedback to refine outcomes. Designed traffic signal box vinyl artwork for Artforce Brisbane, which was selected for production and installed in Brisbane CBD. For more information about the project visit: artforcebrisbane.com.au/artwork/everyone-deserves-a-seat/.

Interests

- Travelling to new places, experiencing and immersing myself in various cultures.
- Attending musical events, enjoying the electric atmosphere and technical art form.
- Capturing beautiful landscapes and people through photography and videography practices.

Referees

1. Gabriel Blackmore

Restaurant Manager at Grill'd Harbour Town

Phone Number: 07 5500 5400

Email: harbourtown@grilld.com.au

2. Dr Libbi Reed

Scholarly Teaching Fellow at Griffith University's QCAD

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